

REVERSING GLOBAL CHANGE.

**WE
GOT
THIS.**



**National
Sustainable
Living Festival**

**FESTIVAL
REPORT 2018.**

SLF acknowledges the traditional custodians of the lands and waters the Festival takes place on and around, the Wurundjeri and Boon Wurrung lands, two language groups that form part of the Eastern Kulin Nation of south central Victoria.

WE DID THIS.

A LEADING PLATFORM FOR THE NATION.



We've made the National Sustainable Living Festival the largest celebration of sustainability in Australia, and dedicated the month of February to all things sustainability.

Our open access format champions community inclusion – this is sustainability for everyone! We celebrate freedom of expression; we take community voices and help amplify them across the city.

Our partners are game changers, risk-takers, world-shakers, and SLF works to help them create, present and promote their work. SLF encourages innovators to build, connect, share, promote, launch and support their sustainability messages.

This year SLF supported over 200 organisations participating in over 300 events across 190 venues to share their work with an audience of over 100,000 people.

The National Sustainable Living Festival is the most comprehensive platform in Australia for showcasing community responses to the environmental challenges of our time.

For more than two decades, SLF has shaped the Australian sustainability landscape through imagination, bold ideas and a passion for new solutions.

SLF 2018 saw audiences enjoy 30 days and nights of bold and ambitious new work by international and local presenters, artist and performers.

AUSTRALIA'S PRE-EMINENT FESTIVAL DEDICATED TO SUSTAINABILITY

MESSAGE FROM THE DIRECTOR.

It's now clear that, if we want to stabilise global warming to under two degrees, we will need to reverse climate change. A seemingly impossible task, but... we got this!

No longer can we see adaptation in itself as a meaningful strategy to deal with global warming. Our community effort must add up to the restoration of safe climate conditions.

In 2018, SLF threw open this challenge to our event partners and presenters to pose bold and practical solutions that, together, would reverse global warming.

Featuring our international guest presenter Paul Hawken, this critical climate solutions message became the centre piece to the Festival's program.

With over 300 events staged in our city, suburbs and streets during the month-long sustainability celebration, SLF showed that the movement is growing fast and strengthening throughout the community.

Our program team worked hard all round to bring together other leading international and national movers and shakers to this year's program – Michael Ableman, Clive Hamilton, Clare Press, Ian Dunlop, John Hewson and David Holmgren.

Festival favourite, The Great Local Lunch, was back and bigger than ever hosting over 250 local growers and gleaners in our mass crowd farmed local feast in the middle of Melbourne.

It was also a year of breaking records - our highest recorded exhibitor market and volunteer registrations, and the largest attendance for Festival feature event program.

We thank all our Festival sponsors, donors, event partners, production team and volunteers for their continued dedication and support of the Festival.

This event is the combined effort of hundreds of individuals and organisations that are passionate about sustainability and working towards a thriving and safe climate.



LUKE TAYLOR
FESTIVAL DIRECTOR

SNAPSHOT.

This year SLF supported over 200 organisations participating in over 300 events across 190 venues to share their work with an audience of over 100,000 visits.

VISITATION

 **46,000**

TOTAL INDEPENDENT EVENT VISITS

 **100,000**

TOTAL BIG WEEKEND VISITS

ACTIVATION

331

FESTIVAL WIDE EVENTS

108

BIG WEEKEND EVENTS

205

EVENT PARTNERS

TALENT

220

SPEAKERS

67

ARTISTS

34

PERFORMERS

THEMES

131

CLIMATE CHANGE EVENTS

91

URBAN FARMING EVENTS

105

ENERGY & WATER EVENTS



HIGHLIGHTING MELBOURNE'S COMMITMENT TO SUSTAINABILITY.

OUR ECO-CITY.

The Festival's Eco-City program enlivens the city centre with events running day and night in the heart of Melbourne. The Eco-City Program is an opportunity for diverse audiences and organisations with sustainability messages to connect with the Festival.

In 2018 new and existing Eco-City partnerships brought thought provoking and inspiring events of all shapes and sizes to different locations across the city. These partnerships and their events help to foster community engagement and contribute to precinct activation.

This year's program presented a wide variety of sustainability related content for Festival visitors to experience while they were travelling around the city centre.

Visitors learned about our city parks' biodiversity and they participated in a wide range of talks and workshops – climate change, edible gardens, water security, sustainable cooking, and art exhibitions – as well as other favourites such as the Town Hall Veggie Patch, splash yoga and storytelling events.



Noriko Tadano on the shamisen and Akiko on the taiko drum. Image Ralf Schlesener / ICAN.

OPENING NIGHT.

The Festival's opening night event gave the audience a rare and moving opportunity to hear powerful stories from nuclear survivors from Japan and Australia. This free public event combined stories of survival and discussion on strategies to end the nuclear age. The event was hosted in collaboration with event partners The International Campaign to Abolish Nuclear Weapons (ICAN).

ICAN won a Nobel Peace Prize in 2017 for their work advocating for a strong and effective nuclear weapon ban treaty. The event featured Miyake Nobuo, survivor of the atomic bombing of Hiroshima Hasegawa Hanako and Hasegawa Kenichi, former dairy farmers evacuated from Itate village, Fukushima. Other guests included Karina Lester, Yankunyŋtjŋara-Anangu, a second-generation nuclear test survivor, and Scott Ludlam, former federal Senator and ICAN Ambassador.



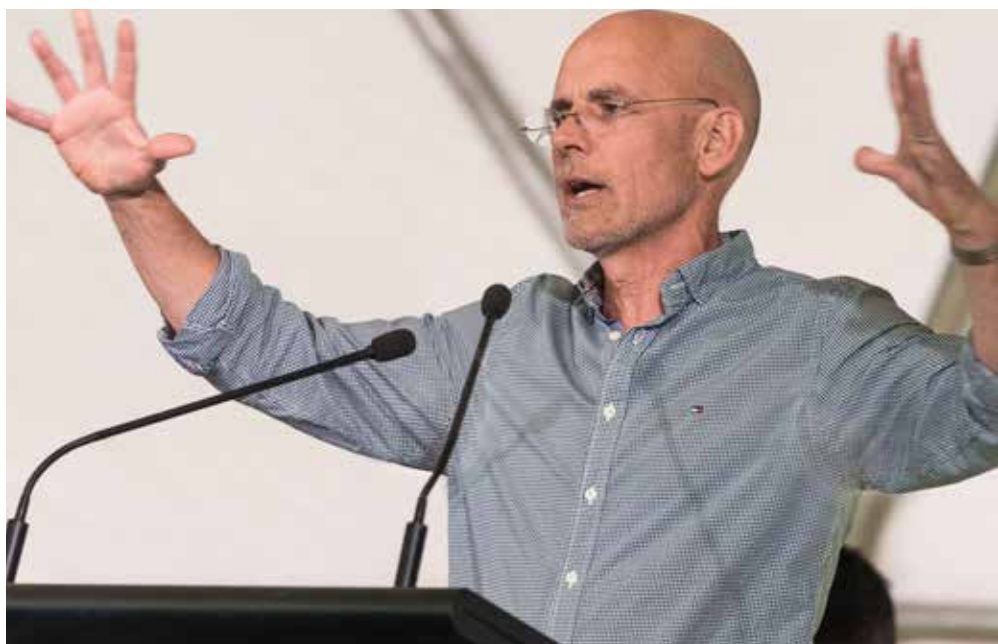
NATIONAL PROFILE.

The Festival continues to rise to the occasion each year and present the best Australia has to offer in sustainability. Drawing together a rich solutions-focused program, the Festival connects people to action at both the local and national level.

Dr John Hewson, led a feature forum unpacking questions relating to what a thriving democracy should look like in the 21st century.

The Festival was proud to be invited to launch founder of permaculture, David Holmgren's latest work 'RetroSuburbia: the downshifter's guide to a resilient future'. Four years in the making, RetroSuburbia is rich with real world examples and behavioural strategies applied by those already on the downshifting path. This event attracted a record crowd for the Festival.

Wardrobe Crisis presented by the infamous fashion blogger Clare Press featured a forum of leaders in sustainable and ethical fashion. Clare led a dynamic discussion on circularity, innovation and responsibility in the fashion industry.



ABOVE: Bernie Hobbs & Clive Hamilton in full flight.

FEATURE EVENTS.

In 2018 the Festival's feature event program continued to attract growing crowd numbers, building on the success of SLF's signature event program.

THE GREAT LOCAL LUNCH.

The Festival's Great Local Lunch is a celebration of urban agriculture, community, food, farming and gardening in the heart of Melbourne. Hosted by Costa Georgiadis from ABC's Gardening Australia, this year was the biggest lunch yet. Over 250 backyard growers, food lovers and local farmers came together to share the fruits of their labour in a 4 course feast of locally produced food.

The Great Local Lunch is a free event and attendees obtain tickets either by donating their home grown produce to the lunch, or by sharing a inspiring story of their home grown practices.

The event also engages many local farmers and producers who contribute produce to the harvest. This is an opportunity to highlight the work being done by those farmers and producers who are working hard year round to promote the benefits of locally produced food and sustainable farming.





Costa Georgiadis in form at The Great Local Lunch.

BIG WEEKEND.

The Big Weekend Program is the feature event of the Festival that attracts visitors from far and wide. Each year SLF curates bold and cutting edge content addressing current sustainability and climate change issues. The 2018 Big Weekend Program featured international, national and local thought leaders in a jam-packed, three-day event program.

The Big Weekend supports the emergence of leading enterprises, which are focused on sustainability, and helps to promote their work, products, programs and services.

This feature Festival event provides an ideal opportunity for visitors to investigate sustainable lifestyle solutions and engage directly with organisations in one central and accessible location.

The Festival's Big Weekend has continually been at the forefront of showcasing leading innovation and the latest sustainability trends. This includes renewable energy, electric vehicles, building design and ethical fashion. Topics that are all now gaining acceptance in mainstream as solutions to contemporary environmental challenges.

INTERNATIONAL.

The importance of SLF's international program is a critical part of achieving the Festival's objectives. Sustainability and climate change are global issues and require the united efforts of the global community. Each year the Festival searches the world for the most leading and innovative work in these fields.

In keeping with the Festival's 2018 programming theme of 'reversing global warming' this year's international guest presenter was renowned sustainability thought leader, Paul Hawken. Paul has dedicated his life work to changing the relationship between people and the environment.

Paul's most recent undertaking has been coordinating Project Drawdown, which assembled leading researchers to identify 100 potential solutions to reversing global warming at rapid speed. The project has resulted in the publication: 'Drawdown: The Most Comprehensive Plan Ever Proposed To Combat Global Warming'.

Another popular international presenter included pioneer of the organic and urban agriculture movement, Michael Ableman. Michael presented to capacity crowds during his free public event series during the Big Weekend at Fed Square.



Paul Hawken & Kelly O'Shanassy on stage at The Dome, Birrarung Marr.



Courtney Holm Founder A.BCH & Courtney Saunders, Co-founder of Well Made Clothes.

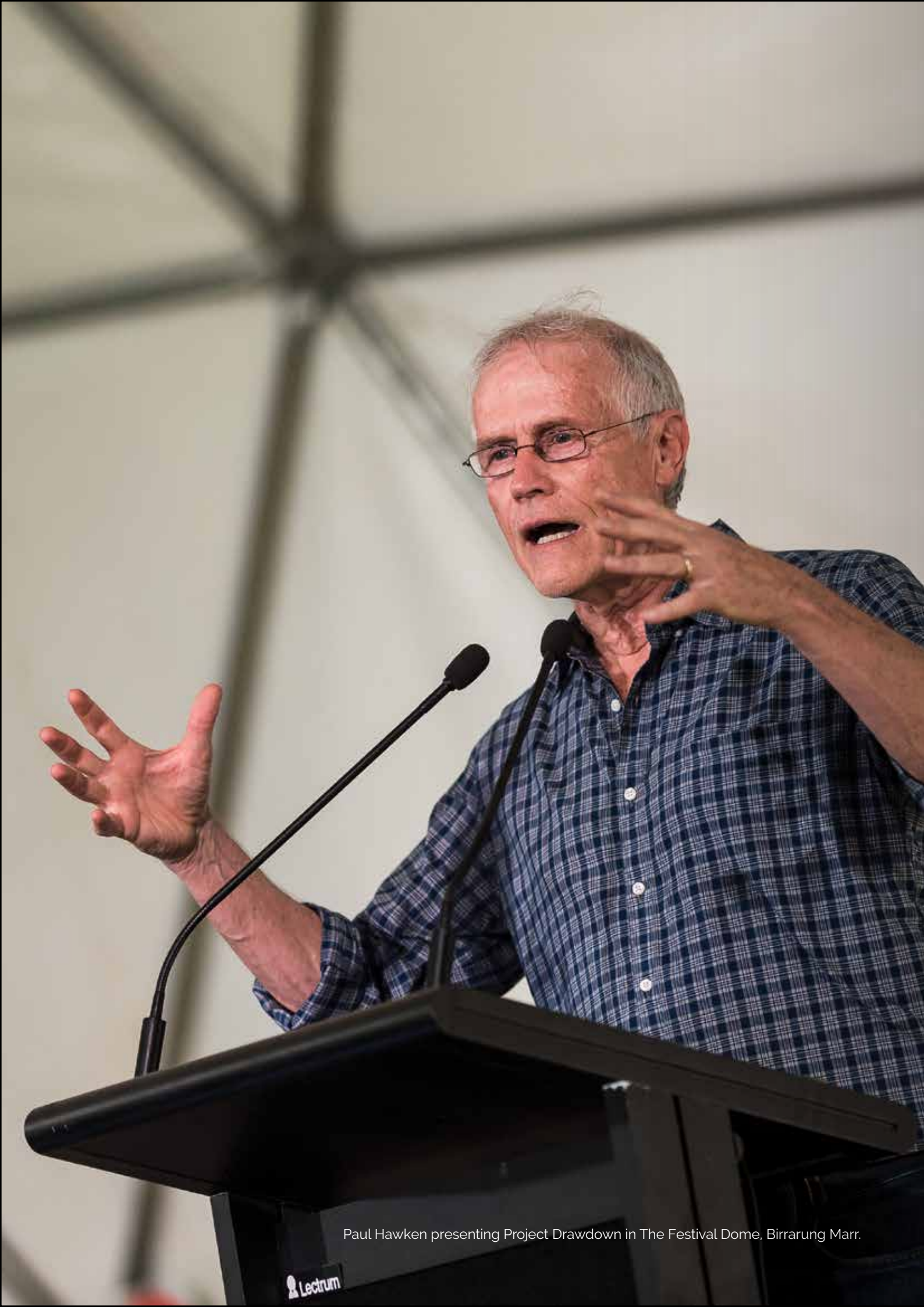
LOCAL TALENT.

A huge program of free public talks and workshops dominated the 2018 Festival program. SLF continues to remove the barriers for entry for both committed and new people to sustainability.

Australia and Melbourne has a rich and dynamic environment and sustainability movement which was on full show in 2018.

Presented in solar powered venues, a wide array of practical sustainable living themed forums and workshops were on show.

Presenters and event partners provided insights into living a plastic-free and zero-waste lifestyle, carbon drawdown and the need to go below zero emissions, exploring the hyper-charged topic of local and national battery storage and renewable energy innovation, building tiny houses and small scale living, and a lively forum discussing energy projects and how local communities can make them happen.



Paul Hawken presenting Project Drawdown in The Festival Dome, Birrarung Marr.

Lectrum

A person wearing a blue and white plaid shirt is partially visible on the left side of the frame. They are standing next to a large, dark screen that displays a quote in bright yellow text. The background is dark and out of focus.

**“THERE’S
NOTHING ELSE
LIKE THIS
FESTIVAL IN
THE WORLD”**

PAUL HAWKEN - KEYNOTE PRESENTER.

Keynote presenter Paul Hawken at this year's Festival Big Weekend. Paul presented to a full house who came to hear about the world leading Project Drawdown changing the way people think about global warming.

GREAT DEBATE.

86%

**OF THE AUDIENCE
VOTED - 'YES
WE CAN REVERSE
GLOBAL WARMING'**

This year's Festival Great Debate threw out the provocative proposition "We Can Reverse Global Warming". Some of Australia's most prominent environmentalists and thought leaders examined Australia's potential role in mounting this historic social, political and technical mobilisation to cool the planet as fast as humanly possible.

Speakers included international and national thought leaders such as Paul Hawken and Clive Hamilton, Ian Dunlop, Kelly O'Shanassy, Anna Skarbek, and David Spratt. The event was hosted by ABC-TV's science writer, Bernie Hobbs.



Ian Dunlop, Anna Skarbek & David Spratt on stage at the Festival's Great Debate.



FESTIVAL
GREAT
DEBATE

Living Festival

TAKAY
TARK
MOBILITY

AUDIENCE PROFILE.

The data represented in these graphs was collected via the Festival's Visitor Surveys.

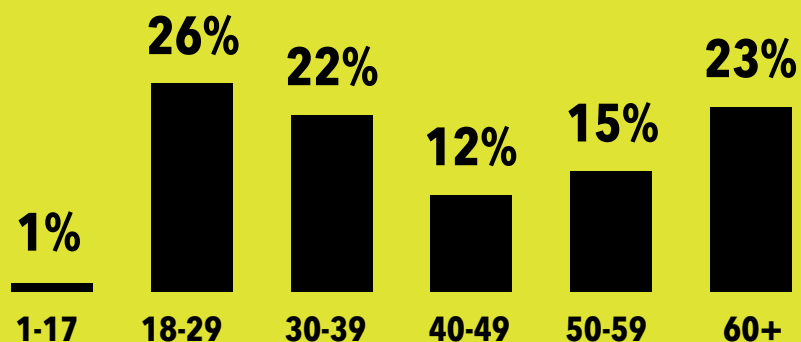
GENDER IDENTIFICATION.

Festival visitors were asked with what gender they identified.



AGE RANGE.

Festival visitors were asked to nominate their age range.



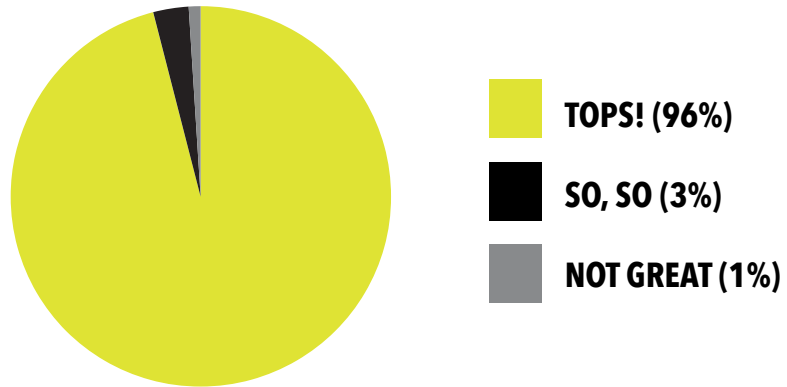
REGION OF RESIDENCE.

Festival visitors were asked what region they lived in.

1. BRUNSWICK
2. KENSINGTON
3. MELBOURNE
4. COBURG
5. IVANHOE
6. SOUTH YARRA
7. PRESTON
8. BLACKBURN
9. ALPHINGTON
10. CARNEGIE

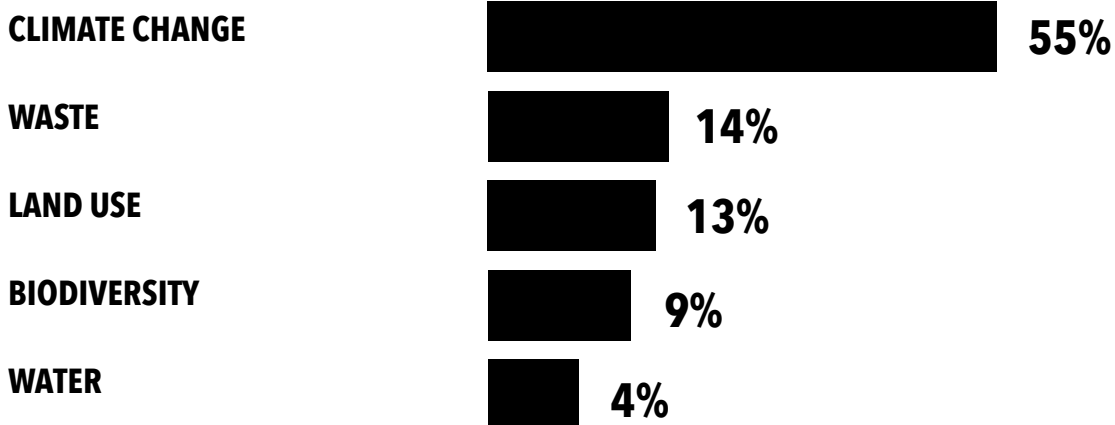
LEVEL OF SATISFACTION.

Festival visitors were asked how they would rate their experience with the event.



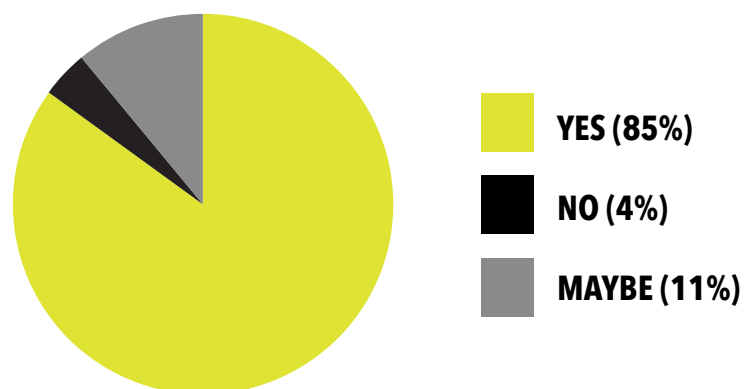
TOP ISSUES.

Festival visitors were asked which sustainability issues were most important to them.



VISITOR SUSTAINABILITY PRACTICE.

Festival visitors were asked if the Festival had accelerated their sustainability practice.



CAPACITY CROWDS.

SLF venues witnessed a record number of attendance at feature events across the Festival. In some cases, events experienced up to a 40% increase on previous years.

This growth in audience participation presents new challenges for the Festival to consider for future planning, one of which is the need for larger venues and improved visitor access and services.

This year SLF established a new partnership with Travellers Aid to help assist visitors' accessibility to the Festival's Big Weekend event. The relationship helped to provide services to those with special requirements. SLF is committed to improving accessibility to all Festival related events and activations.

**DEMONSTRATING A
NEW LEVEL OF
DEMAND IN THE
COMMUNITY.**



INDEPENDENT EVENTS PROGRAM.

February came alive with sustainability with a program of Independent events in venues across Victoria.

The Festival's Independent Events Program offers an open access format to the community to stage their own events addressing local issues. The Program provides a platform for both established and emerging presenters and groups to stage their own events in their local communities.

The Independent Events Program aims to encourage community engagement and precinct activation. In 2018, the program invited groups and individuals to highlight their local sustainability work and celebrate their successes as part of the Festival program.



David Holmgren & Mariam Issa at the launch of RetroSuburbia.





Record setting Festival crowds

A POWERFUL INSTRUMENT FOR CREATING SOCIAL CHANGE.

Festivals have a unique ability to engage large numbers of people through raising awareness and providing personal experiences, which can connect individuals to positive means to enable action. Events are known to increase levels of community awareness – critical to building capacity for mass behaviour and social change.

The Festival is inspired by successful community engagement and mobilisation models from around the world.

The Festival's program format provides many avenues to engage diverse audiences with high quality and creative events that are dedicated to the uptake of sustainable living.

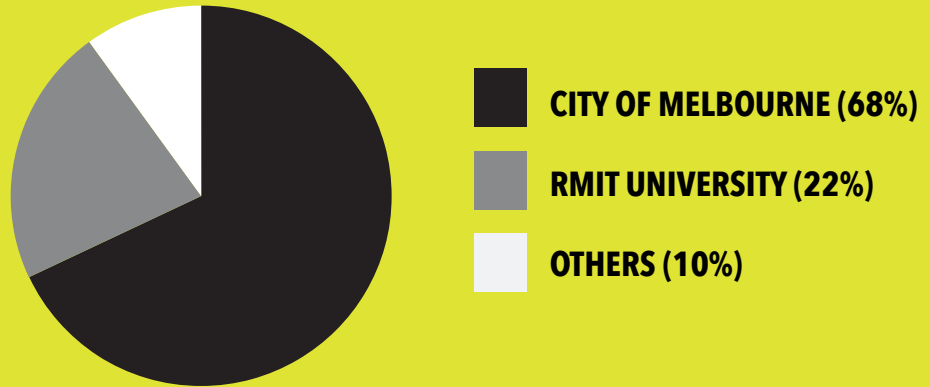
The positive and solutions-focused Festival format is a winning formula that is proliferating across local council and other capital city events. The Festival is offering inspiration to international groups to help create their own local events for social change.

A SPECIALISED PLATFORM FOR ENGAGING WITH DIVERSE AND ACTIVE AUDIENCES.



SPONSOR IDENTIFICATION.

Festival visitors were asked which sponsors they identified as being major partners to the event?



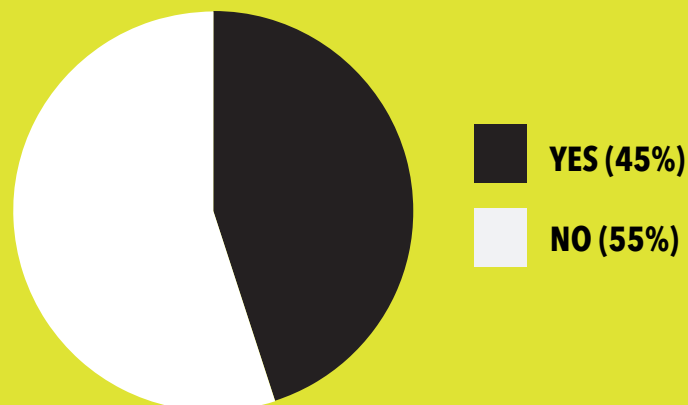
VISITOR ATTRACTIONS.

Festival visitors were asked what attracted them to the event.



OPEN ACCESS ATTENDANCE.

Festival visitors were asked if they attended events outside of the Big Weekend Program.





Big Weekend Exhibitor Market, Birrarung Marr.

MARKET FORCES.

184

**MARKET EXHIBITOR
APPLICATIONS**



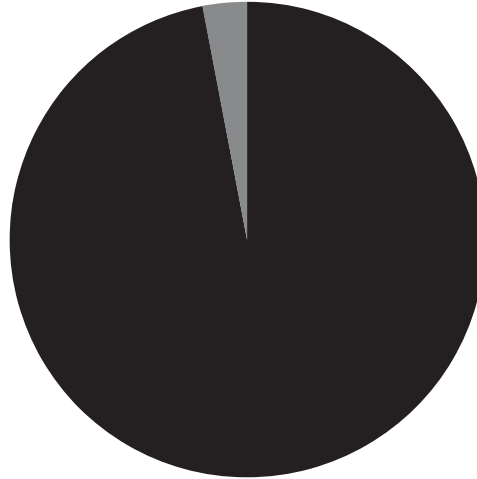
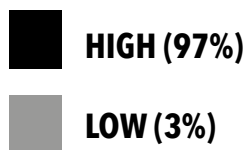
The Festival's Big Weekend Market is a well established component of the event program that provides an ideal setting for visitors to investigate sustainable lifestyle solutions.

Festival Exhibitors are both emerging and well established organisations who are provided with a unique platform to showcase their products and services to a wide ranging audience. The Festival subsidises new and emerging organisations to enable them to exhibit cutting edge sustainability solutions. The over 100,000 engaged and awakening mainstream visitors provide Festival Exhibitors with a far greater reach than that of any other Australian sustainability event.

SNAPSHOT.

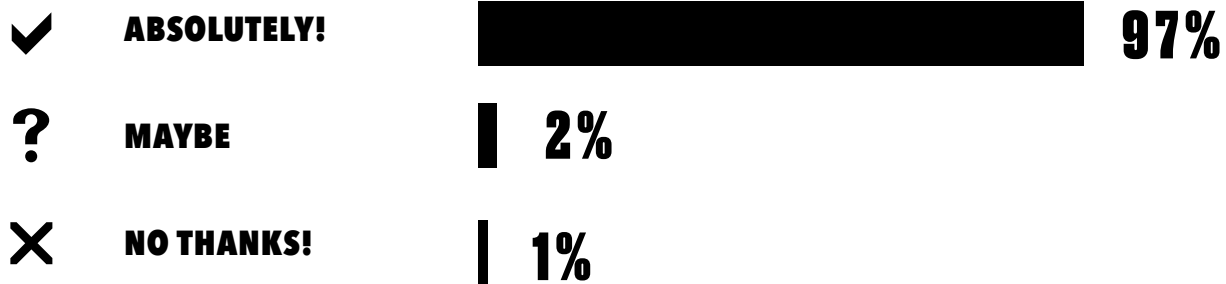
EXHIBITOR SATISFACTION.

Festival Exhibitors were asked their level of satisfaction following their Festival experience.



LIKELY TO RETURN?

Festival Exhibitors were asked if they were likely to return to the Big Weekend in 2019.



EXHIBITOR LOCATIONS.

Festival Exhibitors were asked where their operations were based

1. MELBOURNE CBD
2. OUTER MELBOURNE
3. REGIONAL VICTORIA
4. TASMANIA
5. NEW SOUTH WALES
6. SOUTH AUSTRALIA
7. AUSTRALIAN CAPITAL TERRITORY

PROMOTIONS.

The Festival's marketing and advertising campaign utilised an array of assets to achieve SLF's promotional objectives.

The Festival benefits from a large network of supporters who play a critical role in publicising the event to the wider community. The Festival used its website, social media and printed collateral as the main promotional vehicles in 2018. These channels lead to a high degree of community awareness about the event and promotes the sharing of events and campaigns among the Festival audience.

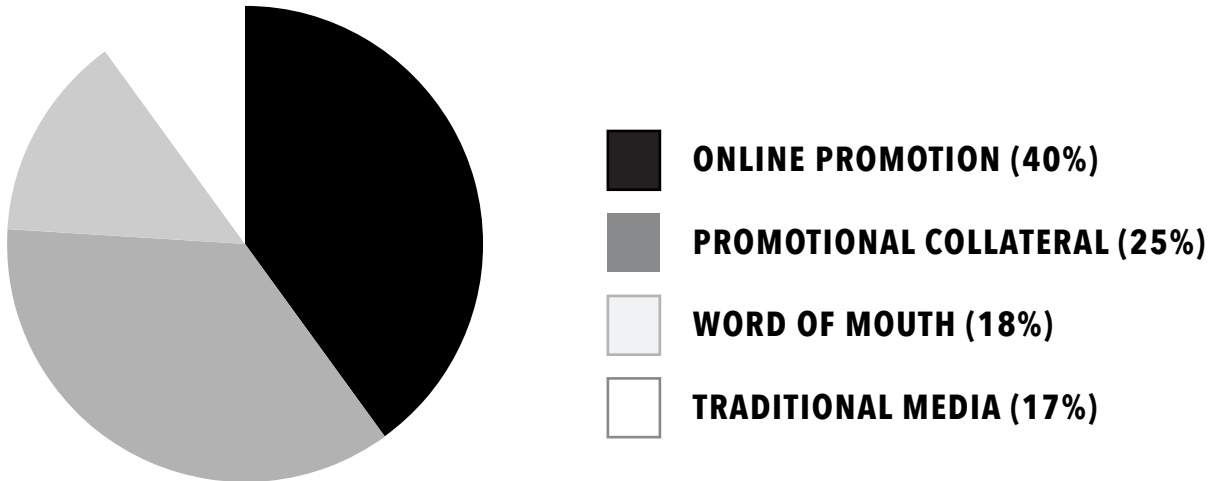
The Festival's social media channels focused on promoting individual events, mainstream media and promotional partner mentions relating to Festival content, and community engagement activities.

Traditional media was also utilised in engaging mainstream and community media agencies to promote feature events and themes.



Festivalgoers getting in on Sustainability Victoria's Festival social media campaign.

PROMOTIONAL ENGAGEMENT.



MEDIA VALUE.

\$840,819+

TOTAL MEDIA VALUE





241,380

WEBSITE PAGE VIEWS: 1 SEPT 2017 - 28 FEB 2018

15,678

FESTIVAL NEW SUBSCRIBERS

TOP MEDIA OUTLETS.

-  THE AGE
-  THE AGE ONLINE
-  CHANNEL NINE TV (NINE NEWS)
-  ABC RADIO (RADIO MELBOURNE)

ONLINE REACH.

-  42,000+ UNIQUE WEBSITE VISITORS
-  10,544 SUBSCRIBERS
-  18,319+ FOLLOWERS

VOLUNTEERS.

We wish to thank all of the volunteers who participated this year for their dedication and great work in making the Festival a huge success!

422

VOLUNTEER REGISTRATIONS

This year was another bumper year for the Festival's volunteer registrations, setting another record of people offering to volunteer their time and energy.

The SLF volunteers are at the core of the Festival's ongoing success. Whether assisting with the planning and production phase right through to the event management on the ground, the volunteers' enthusiasm for the Festival knows no bounds. Volunteers are drawn to the Festival for all sorts of reasons. Some return year after year to build upon previous experiences, while some are new to Melbourne and want to connect with the local community; others lead with their interest in sustainability and love getting the message out onto the streets.

The volunteers' passion for sustainable living is a key component that brings the event to life. They work tirelessly to set up, engage and foster the great community spirit that is evident throughout the whole Festival.



Volunteers making it happen at the Festival.

KEEN TO COME BACK?

FOR SURE!

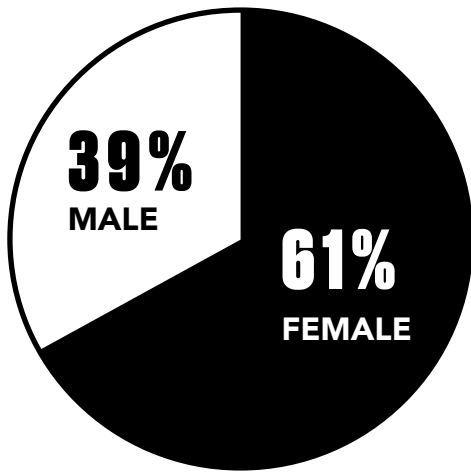
95%

PROBABLY

3%

NO THANKS

2%



5,450+

VOLUNTEER HOURS

888

BIG WEEKEND VOLUNTEER HOURS

1785

INDEPENDENT PROGRAM VOLUNTEER HOURS

2176

LEAD UP VOLUNTEER HOURS

SNAPSHOT.

422 Volunteer registrations received! A conservative estimate of volunteer hours clocks in at around 5000 with 888 hours at the Big Weekend; 1785 hours associated with the wider program; and 2176 hours involved in the planning and production phase.

Many were first time SLF volunteers with nearly 90% reporting this as being their first SLF. When asked if they would consider volunteering at next year's Festival, a whopping 95% said they would be back! Women are well represented among the volunteer ranks (67%) and the vast majority were aged 18-29 years (82%).

International students and visitors are drawn to the Festival's Big Weekend. This year we had over 50% who were visiting from other countries including China, Vietnam, Indonesia, Taiwan, Columbia, Japan, Singapore, India, United States, Mexico, and France.

350

BIG WEEKEND VOLUNTEERS



OWN PRACTICE.

CYCLIC
SOLAR
EFFICIENT
SAFE
SOCIAL
SMART

The Festival is committed to minimising the impact on the environment caused by its operations, and leads by example to assist the next generation of event organisers to consider the environmental impact of their practice.

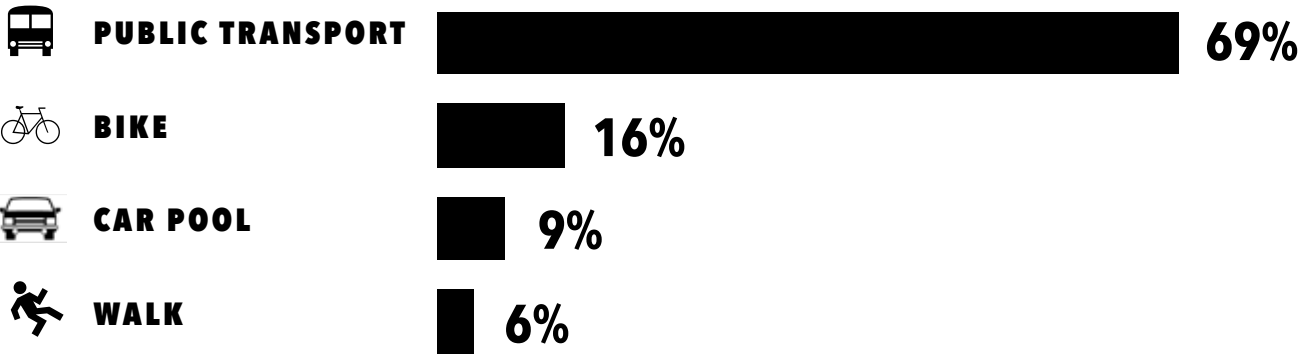
SLF encourages our partner events and venues, as well as audiences, to consider their own sustainability to make environmentally sensitive choices during the Festival.

SLF has developed a sustainable event framework that aims to monitor and reduce an events social and ecological footprint. The framework assists organisations to achieve sustainability outcomes by highlighting accomplishments and identifying areas that require improvement on the path towards sustainability. Festival Exhibitors use this guide as a framework for their own practices.



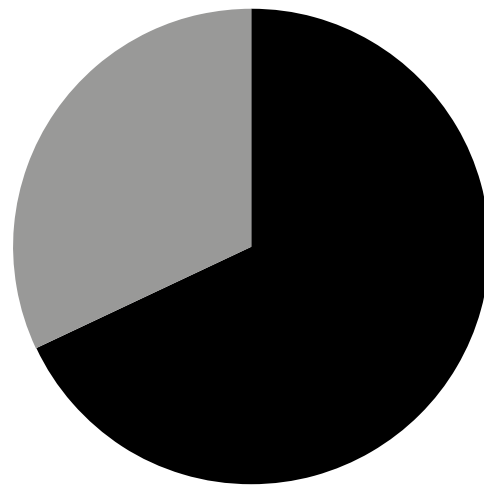
Solar powered sound system at the Festival's Big Weekend.

VISITOR TRANSPORT.



ENERGY USE.

The Festival's power generation utilises a mix of both on-grid GreenPower and off-grid renewable power generation.

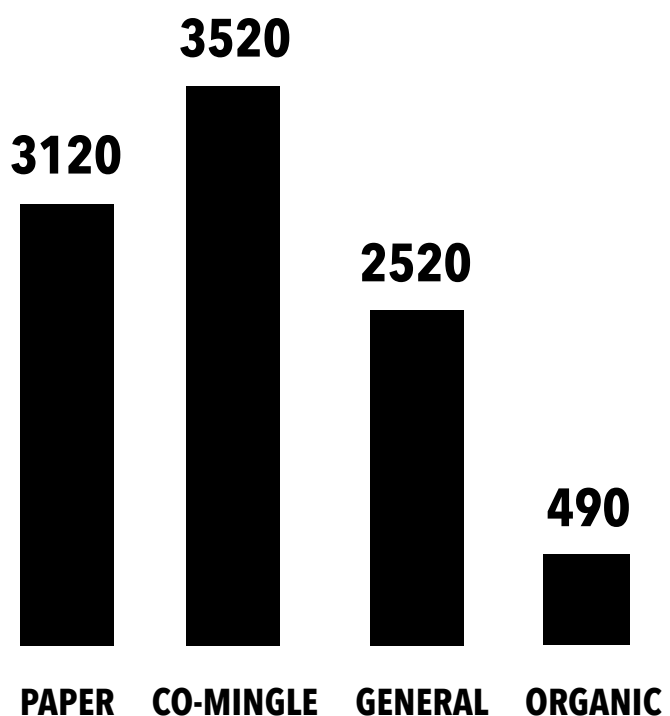


WASTE STREAMS. (LITRES)

The following are calculations for waste measured during the Festival's Big Weekend.

85%

85% of the general waste collected came from the surrounding CBD businesses and not from SLF vendors.



ECONOMIC IMPACT.

The Sustainable Living Festival attracts local, state, national and international visitors to the City of Melbourne and State of Victoria. **Audience survey results found that visitors spent an average of \$126.00 on purchases related to the Festival.**

\$8,285,287

ESTIMATED ECONOMIC IMPACT TO THE VICTORIAN ECONOMY

\$4,923,662

CITY OF MELBOURNE PERFORMANCE

\$3,361,1625

STATEWIDE PERFORMANCE



\$3,780,000

MEALS, FOOD & DRINKS



\$147,787

FESTIVAL EVENT TICKET SALES



\$1,417,500

BIG WEEKEND EXHIBITOR MARKET ONSITE SALES



\$1,890,000

TRANSPORTATION COSTS (PUBLIC TRANSPORT, PARKING & PETROL)



\$210,000

ACCOMMODATION



\$840,000

OTHER ENTERTAINMENT, PERSONAL EXPENDITURE

METHODOLOGY

The above economic impact report has been calculated using audience research and estimates of consumer spending for both program activities occurring within the City of Melbourne jurisdiction and the wider State of Victoria.



Crowds feast out at the Festival's Foodie Village.

REFLECTIONS.

SLF's commercial engagement spans a range of event contractors, service providers and employees throughout a 12 month production cycle.

350+

ENGAGED IN THE CREATION OF THIS FESTIVAL

290+

WERE EMPLOYED ON FESTIVAL PROJECTS

As we reflect on the 2018 Festival, the following event production achievements have been identified:

- > Website and social media upgrades
- > Event registration form improvements
- > Additional Big Weekend site signage
- > Additional site safety implementation

After the 2018 Festival, we identified the following opportunities for growth 2019-2020:

- > Expand the feature event program
- > Increase promotional partners
- > Larger venues to cater for growing demand
- > Expand children's event activations

OBJECTIVES.

1. RAISE THE FESTIVAL'S NATIONAL PROFILE.



2. INCREASE COMMUNITY PARTICIPATION.



3. HIGHLIGHT NEW TALENT & INNOVATION.



4. PROGRESS A SAFE CLIMATE AGENDA.



5. DEMONSTRATE LEADING SUSTAINABLE EVENTS PRACTICE.



ACCELERATING THE UPTAKE OF SUSTAINABLE LIVING...

THROUGH...

- > CREATING RECOGNISABLE BRANDING & ID
- > TARGETING HIGH PROFILE MEDIA
- > DEVELOPING NATIONAL SPEAKER PROGRAM

- > EXPANDING VOLUNTEER OPPORTUNITY PROMOTIONS
- > INCREASING EVENT PARTNER INVITATIONS
- > DESIGNING ACCESSIBLE AUDIENCE CONTENT

- > CURATING STRATEGIC PROGRAMMING CONTENT
- > INVITING EMERGING PRESENTER TALENT
- > RESEARCHING CUTTING EDGE EXHIBITORS
- > TARGETING PIONEERING EVENT PARTNERS

- > DESIGNING PUBLIC PROMOTIONAL THEME
- > SETTING EVENT APPLICATION DIRECTION
- > CURATING SAFE CLIMATE PROGRAMMING CONTENT
- > INVITING SAFE CLIMATE PRESENTER TALENT
- > PROMOTING LEADING RESEARCH TO EVENT PARTNERS

- > MANAGING YEAR ROUND PRODUCTION OFFICE
- > SELECTING PRODUCTS & SERVICES FOR PROCUREMENT
- > IMPLEMENTING ONSITE PRACTICE AT SLF MANAGED EVENTS
- > SUPPORTING EVENT PARTNERS TO ADOPT SUSTAINABLE PRACTICE

ACHIEVEMENTS...

INTERSTATE PROGRAM INQUIRIES 100+
 NATIONAL MEDIA REACH 500,000+
 BIG WEEKEND INTERSTATE PRESENTERS 35+

RECORD VOLUNTEER SIGN UPS 400+
 COMMUNITY EVENT PARTNERS 160+
 OVER CAPACITY FEATURE EVENTS ATTENDANCE 4,500+

NEW EVENT TOPICS 55+
 NEW PRESENTERS 180+
 NEW EXHIBITOR PARTNERS 40 +
 NEW EVENT PARTNERS 100+

INCREASED PUBLIC AWARENESS ABOUT THE IDEA OF REVERSING GLOBAL WARMING & CARBON DRAWDOWN AT RAPID SPEED & SCALE.

SECONDHAND OFFICE EQUIPMENT 100%
 GREENPOWER AT BIG WEEKEND 100%
 CAR FREE VISITOR TRANSPORT 91%
 SINGLE USE PLASTIC POLICY 100%

PARTNERS.

SLF extends our deepest appreciation to all of our Partners for their incredible support in helping to create this treasured event. Some relationships now span two decades, while others were newly formed in 2018. We treasure our partnerships as much as the Festival itself and look forward to working with you all again in 2019.

PRINCIPAL PARTNERS



MAJOR PARTNERS



Aēr Design



ASSOCIATE PARTNERS



MONASH SUSTAINABLE DEVELOPMENT INSTITUTE

EVENT PARTNERS



SUPPORTING PARTNERS



MEDIA PARTNERS



FESTIVAL TEAM.

OPERATIONS TEAM

Luke Taylor
Rosalie Maxted
Achala Datar
Sarah Jedrusiak
Eunice Chuang
Jessica Coldrey
Maria Clara Rios Toro
Diesel Kang
Alain Beaunom
Satta van Daal
James Stokes
Chamomilla Hill
Anli Vuong
Carolyn Brush
Mohana Ananthanarayan
Elizabeth Dedman
Julia Earley
Jenny Raff
Grant Keene

Festival Director
Administration Manager
Partnerships Manager
Media & Communications Assistant
Media & Communications Assistant
Media & Communications Assistant
Festival Assistant Graphic Designer
Content Creation
Production & Site Manager
Production Logistics Manager
Production & Site Assistant
Exhibitor Manager
Exhibitor Sales Manager
Info Hub Coordinator
Info Hub Coordinator
Volunteer Coordinator
Big Weekend Venue MC
Wash Against Waste Coordinator
Wash Against Waste Coordinator



PROGRAM TEAM

Veronica Ward
Andrea Kimbrell
Simon Grosser
Tahli Kornhauser
Louise Angrilli
Jenny Smith
Luisa Cordoba
Veronica Ward
Alexandra Faure
Kirsty Bishop-Fox
Claire Dunn
Lester Goold
Andrea Kimbrell
Riki Edelsten
Iliana Keskerides
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In The Garden Venue Coordinator
Rewilding Venue Coordinator
Sun Stage Venue Coordinator
Roaming Acts Coordinator
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